FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00030465-A **Type of Permit:** FILMING **Release Date:** 08/18/2010

Production Company SMUGGLER INC.

Insured Company Name SMUGGLER INC.
Contact Phone No. 1 323-817-3300
Contact Phone No. 2
Fax 323-817-3332
Address 1715 NORTH GOWER STREET
HOLLYWOOD, California 90028

Production Title NIKE BRAND JORDAN

Type of Production Commercial - Standard

Producer Corey Berg

Director Brian Belitec

1st AD Anthony Dimino

Production Manager April Chludzinski

FilmL.A. Coordinator Daniel Alvarez

Location Manager Richard Latarewicz
Primary Phone Mobile - 310-466-0485
Secondary Phone

Location Assistant tbd tbd
Primary Phone Office - 323-817-3300
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00	**Total Permit Fee** $164.00
LA CITY FIRE SAFETY OFFICER $64.00	**Number of Locations** 1

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Summary Information — Location

Permit Number F00030465-A
Production Company SMUGGLER INC.
Insured Company SMUGGLER INC.
Production Title NIKE BRAND JORDAN

Location Manager Richard Latarewicz
Primary Phone Mobile - 310-466-0485
Secondary Phone

Location Address 3551 UNIVERSITY AVE, LOS ANGELES, CA, 90089

Location Type College/University

Prep Dates 8/15/2010 - 8/15/2010 07:00 - 22:00

Film Dates 8/16/2010 - 8/18/2010 07:00 - 23:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
30465_FLOWER_REV081610.pdf
20100812162510.pdf
Smuggler, Rebeca Brown (PS).pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	3
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	20
Crew	80
Extras	155
LA City UFSO assigned	25926

Filming Activities Equipment on property; Interior Dialogue; Interior Dialog in Galen Center only; Pre-light on prep day, 30 ppl. Spot Check per Insp Roth;

Jurisdiction **Political:** Los Angeles City - Council District 08 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 674 **Grid:** A1

Coordinator Note
UFSO REQUIRED ON 8/16 FROM 0700 TO 2200

UFSO REQUIRED ON 8/17 FROM 0700 TO 2200

UFSO REQUIRED ON 8/18 FROM 0700 TO 2200

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

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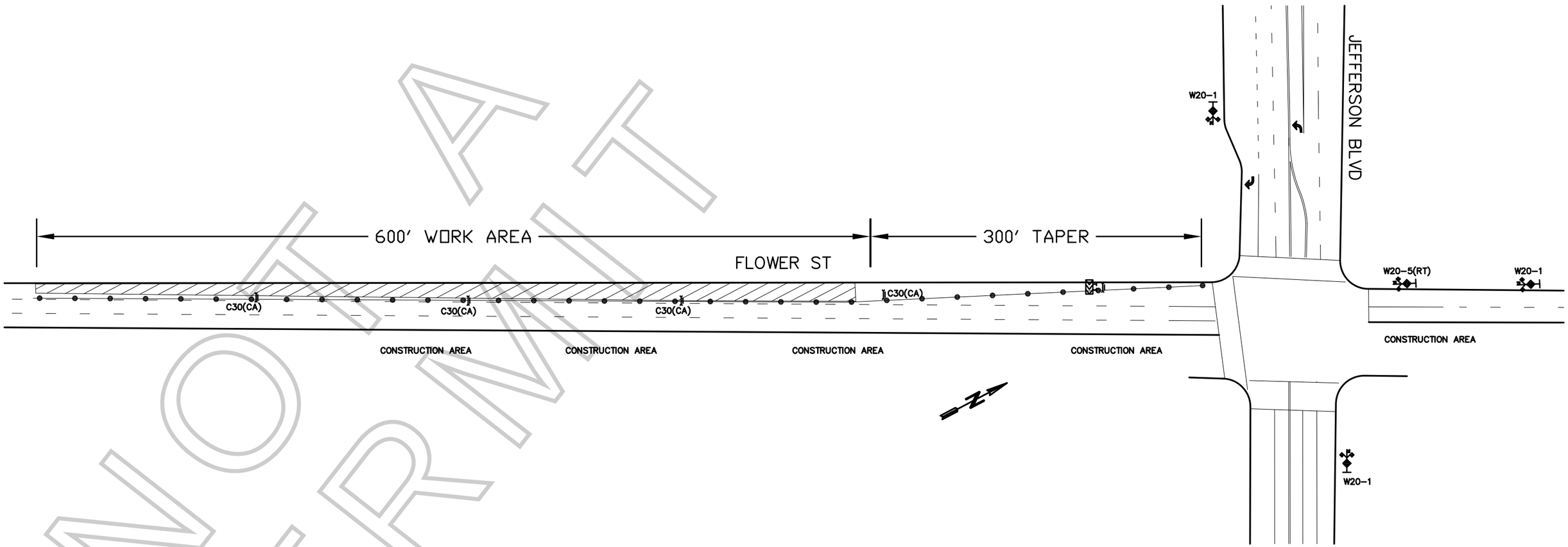

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LEGEND:

- ADVANCE WARNING SIGN
- SIGN ON TYPE I BARRICADE
- TRAFFIC CONE 28" (REFLECTIVE)
- FLASHING ARROW SIGN (FAS)
- CLOSURE/WORK AREA

ROAD WORK AHEAD	RIGHT LANE CLOSED AHEAD	LANE CLOSED	
W20-1	W20-5(RT)	C30(CA)	W1-6(RT)

FILM LA COORDINATOR: DANIEL ALVAREZ
FILM LA PERMIT # F-30465

CLOSURE INFO:

W/S FLOWER ST
FROM JEFFERSON BLVD SOUTH FOR 900'
08/16, 8/17, and 8/18
0530-2200

SMUGGLER
"NIKE"
LOCATIONS CONTACT:
NOAH GRANGE 323.260.4777(4PPS)

TCP DRAWN BY:
JOE VELASCO JR.
PACIFIC TRAFFIC CONTROL, INC.
323.981.0600 PH.
LIC # 944488

GENERAL NOTES:

1. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE CURRENT STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA M.U.T.C.D., AND ANY ADDENDUMS THERTO, AND AS SHOWN ON THESE PLANS.
2. THERE SHALL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
3. CONES SHALL BE 28" MINIMUM HEIGHT AND SHALL HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
4. POLICE SHALL DIRECT TRAFFIC AS NECESSARY.

LAFD Activity Report

FSO Required [X]
SPOT CHECK
FLA- DANIEL
F-30465

SCHOOLS & CHURCHES FILMING / PRODUCTION ACTIVITY LOCATION

EVALUATION REPORT

NAME OF FACILITY: **UNIVERSITY SOUTHERN CALIFORNIA** TODAYS DATE: 08/12/10 Permit #F-00030465-A

FILM/ CREW PRK/ BASE CAMP: **GALEN CENTER**

PRODUCTION CO. NAME: **SMUGGLER ' BRAND JORDAN'** FILM LA #: **F- 30465**

DATE(S) OF FILMING OR PRODUCTION ACTIVITY: **8AUGUST 16, 17, 18, 2010**

TIME(S) OF FILMING OR PRODUCTION ACTIVITY: **0700 – 2200 HRS**

UFSO RQ'D 16, 17, 18

Approval of filming or production activity location(s) are contingent upon the area(s) meeting the following criteria:

A. A walk-through inspection of all proposed filming or production activity areas is to be done a minimum of 48 business hours in advance of the proposed filming or production activity date. This walk-through inspection shall be done by a Film Unit Inspector. (LAMC 57.01.32)

1. A representative from both the school/church and the production company shall be present during walk-through.
2. The walk-through shall identify shall identify the area(s) to allow filming or production activity without disruption to regular operations operations of the school or church.

B. Proper barriers shall be established to ensure separation of children and any filming equipment, generators, apparatus, or any production activity.

C. Filming or production activity shall be confined to areas remote from students or children (separate building, vacant wing, separate floor, etc.)

D. Exiting of students and film crews shall not be co-mingled. Exits designated for students shall be for their exclusive use, no exceptions.

E. Corridors, hallways, stairways, exits, and fire protection equipment shall be maintained unobstructed at all times. (CCR Title 19, Sec 3.11 LAMC 57.33.11, 57.33.07)

F. Storage is not allowed in hallways. All equipment not in use shall be stored in vacant rooms. Equipment on "stand by" in any corridor **is prohibited**. (CCR Title 19, Sec 3.11, LAMC 57.33.11)

G. Any time the school fire alarm is activated, all members of the film company shall participate in the evacuation. (LAMC 57.111.06)

H. The overcrowding of any room is prohibited. Occupancy load requirements shall be based on the use of the room or area and the Fire Safety Officer's judgment. (LAMC 57.33.04A)

I. The attaching of lights or other items to sprinkler piping is prohibited. The blocking or covering of any sprinkler head is prohibited. (LAMC 57.138.09)

J. Cables shall be matted, flown, or positioned so as not to obstruct any exit passageway. (LAMC 57.33.11)

K. Smoking is prohibited at any time while on school grounds or inside any school building (LAMC 111.09)

L. Fire Department access shall be maintained into the school building, yards, sprinkler inlets, sprinkler shut-offs, and hydrants. The Fire Safety Officer shall arrive at the location early to ensure filming or production activity trucks are parked properly, normally as close as possible to the filming locations or production activity area (LAMC 57.111.07, 57.138.04)

FIRE SUPPLY&MAINTENAN Aug 12 2010 13:09 P.01

Fire Inspector: X _____ Office Phone: **(213) 978-3675**

PRINT NAME: **LYNN MCKAY ROTH**

APPROVED X DENIED

LAFD (213) 978-3660
(213) 978-3612

FIRE SUPPLY&MAINTENAN Aug 12 2010 13:10 P.02

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Smuggler ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 8/3/10

Representative's Signature

REBECCA BROWN

Representative's Name (Please Print)

PRODUCTION SUPERVISOR

Representative's Title (Please Print)

SMUGGLER

Name of Principal (i.e. company name) (Please Print)

9247 ALDEN DRIVE
BEVERLY HILLS CA 90210

Principal's Mailing Address (Please Print)

310/887-0369

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT